



**WHITE ROCK ELKS 431
GENERAL MEMBERS MEETING
MINUTES
Tuesday June 13, 2023 at 7:00 p.m.**

Call to Order: Acting President, Kelly McKay, called the meeting to order at 7:00 p.m.

Roll Call: Executives: 7 Members: 11 Guests: 6

AGENDA: Motion to Accept Agenda

Moved: Sherry Baker **Seconded:** Jaki Gray **Carried**

MINUTES: Reading previous Minutes for the General Meeting held on May 9, 2023.

Motion to Accept: **Moved:** Ray Francoeur **Seconded:** Tony Crowther **Carried**

INITIATION OF NEW MEMBERS:

An Initiation ceremony was performed for Elaine Cheung, Michelle Partridge, Sindy Cooper and John Cooper and they were welcomed to the Lodge.

CORRESPONDENCE:

Bob O'Keefe read a letter from Kerry Ann Findlay to Judy Hyrnenko thanking her for her exceptional leadership and tireless commitment for the Ukraine fundraiser on May 27, 2023 (copy attached)

Bob added his own appreciation of working with Judy: I am impressed with your ability to focus, to get the job done, you bring groups together, you make me a better person and we are so happy you are a member of our Elks family.

Lodge Correspondence: Ray Francoeur presented the following correspondence, some of which may be out of date.

1. Information re B.C. Conference that was held last weekend.
2. All Elks members should have received an email regarding the National Conference which will be held virtually on July 15 and 16, 2023.
3. No-one from the White Rock Elks won the 50/50 draw, which was won by Gerry (last name unknown).
4. Notice of a motion for B.C. Elks Conference regarding submitting B.C. Elks fees in the first month of the year based on previous years membership numbers. was received. However, it was again not passed.
5. Postcard from Raywyn from New Zealand, and she was welcomed back.
6. A report, which he circulated around the members present, giving statistics of B.C. Lodges, number of members and amount of donations made by the Lodges.

TREASURER'S REPORT: Sherry Baker presented the Financial Statements for the period ending May 31, 2023. She reported that the income is higher than budgeted by \$16,850 and the expenses are higher than budgeted by only \$1,724. The net profit from Jan – May is \$15,478. Thank you to all the volunteers that make this possible.

Sherry also reported on the Ukrainian Event and advised that thanks to the efforts of Judy Hrynenko, the food costs for dinner were very low at \$1,700. Bar licences and printing of tickets were \$270. Ticket sales were \$4,900, the proceeds for the silent auction were \$3,400, donations of \$500 and sale of food prepared by the Ukraine ladies was \$1,800.

The White Rock Elks gave the Ukraine families \$10,000 and these funds will be used for Night Vision Goggles.

Motion to accept: **Moved** by Rae Williamson **Seconded** by Pete Allard **Carried**

MEMBERSHIP REPORT: Jaki Gray welcomed the new members to the Herd. She advised that with the two new members who will be initiated in September, membership numbers will be 131. She is aiming to have 150 members by the end of the year. The report circulating at the meeting reports which Lodge has the highest number (perhaps Penticton with 175) and encouragement was given to aim for White Rock to be No. 1.

Motion to accept: **Moved** by Tony Crowther **Seconded** by Ray Francoeur **Carried**

OFFICER REPORTS:

Maintenance Committee – Ray Francoeur reported as follows:

1. The toilet in lower ladies bathroom have been replaced with comfort level toilets. Thanks to Bill McKay and Al Burns for taking on this project.
2. The hedges were trimmed, weeds sprayed and parking and outside areas cleaned up thanks to Bob O’Keefe. We also have an unknown woman who comes every so often and picks up any papers, and garbage on the Elks site. Her father was an Elk in Manitoba. Thanks.
3. Fire inspections I am informed are in the works.
4. Batteries replaced in urinals and elevator inspector access to lodge handled by Jim Neilson.
5. The container items proposed for clean up for Canada Day should take care of unwanted items in the container.
6. Front door handle came loose. Thanks to Gary Reitmayer for fast action to repair the handle.

Upcoming items:

7. The kitchen compressor needs to be vacuumed.
8. The ice machine needs to be serviced.
9. Back deck and drainpipes need to be cleaned.
10. Proposed new cold water piping remains an issue with an estimated cost of \$10,000.

Charity and Fundraising Committee – Bob O Keefe reported as follows:

Since last report, we held our award ceremony on May 12 for our three scholarship recipients, each receiving \$1000. The response from the student community was very active during the lead up. All student awards were greatly appreciated by the most deserving students. The award winners’ names are included on the scholarship tab at the Elks White Rock website. President Al and I were invited to present at the White Rock City council meeting on May 15. A complete report and video clip is included in the live stream at the White Rock City Hall website and indeed you may view the presentation and Al’s remarks on the members tab at the Elks White Rock website.

Remember your access code to visit the members' portal is Elks 2021. I think you'll find the presentation and comments to be of great interest and I would encourage all of you if you have not seen it, to do so. This was an excellent opportunity to continue building the profile for this club in the community.

Our shredding fundraiser was held at Central Plaza on May 20 in partnership with the BC family hearing resource center. Regrettably we did not meet the expectation and this was due to various reasons including, the event was held over a long weekend, the event was held on the same day as the Cloverdale rodeo, but more importantly and very disturbing in my opinion, was the fact that the Rotary club became very active to promote their event which was taking place a week later at Ocean Park Plaza. Posters were posted all over the City of White Rock. You probably saw their signs in all shop windows, coffee shops, restaurants, flower shops etc. and indeed many of their lawn signs were posted at the same time as ours. I took issue with this with the Rotary club and asked them to remove their signs which they reluctantly did towards the late days before our event took place. I expressed my disappointment to the Rotary for doing this. This had a detrimental impact on our ability to fully promote our own event in White Rock and I hasten to add my disappointment with their actions. The financial result is rather disappointing. Our take on the day will be somewhere in the vicinity of around \$800 of which we have agreed to distribute \$500 to our charity, BC family resource hearing center. We will be reconsidering whether or not we should hold a similar event next year.

As far as fundraising is concerned we did get our annual grant from the City of White Rock and I would say that for the balance of the year our program for charitable fundraising will slow, however we are still on target to be able to donate anywhere between \$22,000 and \$25,000 by year end. This being the result of corporate fundraising achieved during the year and the ever successful Friday night meat draw which continues to perform.

I am thinking of stopping the Nature's Fare program. This program does not garner enough support from members and guests. Please let me know your views on this so we may be able to table a motion at the Fall members meeting..

Entertainment Committee – Jaki reported as follows:

- Friday night Entertainment continues to be popular.
- Wednesday Entertainment came to an end on May 10, 2023. Entertainers played for free during the winter and need a break during the summer.
- Line dancing which is held on Mondays and Wednesdays for an hour, brought in \$270 in April and \$545 in May
- Any comments or suggestions please contact Jaki.

Publicity and Promotions – Judy Bowers welcomed the new members and thanked them for joining. She thanked Judy H for putting on the Ukraine Event. Judy reported as follows:

I am happy to report that President Al Burns and Charity Lead Bob O'Keefe made an excellent presentation at the City Hall in White Rock. You can find the link to that on the White Rock Elks website in the Members Only tab.

On May 12th we presented 3 one thousand dollar scholarships to White Rock Youth and also a one thousand dollar donation to the White Rock Youth Ambassadors. You can see photos of this presentation on the website

at the top of the Photo Gallery tab is the link to the White Rock Elks Flickr Gallery. Thank you Michelle Partridge for attending.

Al Burns, Judi Hymenko, Bob O'Keefe and Cheryl Jorgensen collaborated on an excellent article for the Peace Arch News on the Ukrainian Dinner/Dance fundraiser. You can see it from this link which I also posted in the Newsletter. <https://www.peacearchnews.com/community/white-rock-elks-fundraiser-for-ukraine-a-sold-out-success/>

I am also happy to report that the newsletter is up to an open rate of 64% which is twice the industry average.

From the White Rock Elks Facebook Page I have joined several groups that allow posting. This is a work in progress, but so far, just to give you an idea of the potential reach of our advertising. Groups that share posts.

The White Rock/South Surrey Community Group - 40.2K members
#SmallBusinessSunday - Post on Sundays only
Welcome to Surrey. Canada - 9.3K members
White Rock South Surrey Business Network - 1.6K members
White Rock South Surrey Community Events - 1.3K members
White Rock/South Surrey Community Group UNCENSORED - 1.1K Members

I also intend to join several other Elks Clubs so we can share our wins and get to know what other Elks clubs across Canada are doing. So far our request to join has been accepted by:

Okotoks 31 Elks Club
Perth Elks Lodge 362
Elks Penticton Lodge 51
Elks & Royal Purple Elks of Canada
Royal Canadian Legion Branch 365 Aldergrove BC

Moving on we have the new logo package from Elks of Canada. They are asking the Canadian lodges to use these in an effort to have continuity. They have rules attached on how they would like the logo and typeface used to promote consistency across Canada Elks lodges. This will be voted on in the Zoom Conference July 15th and 16th. I plan to be on the Zoom call so I can get clarification on if there are any rules about putting the names of our individual lodges with the new logo as I couldn't find any reference to this. The old logo which is used on our agenda is only to be used in specific cases. You can read these in the logo package on the Elks of Canada website. The three headed elk logo which we often use will no longer be an Elks logo and we will be asked not to use it. When this has been voted complete I will make up a correspondence package with the new logo and typeface. If someone else wants to do this or work on this project with me. Let me know.

Sickness and Distress – Cheryl Jorgensen reported as follows for the month of May:

Visits: Willie Tomnuk before he passed.

Two long visits with Senga Cowie. Yesterday, Senga gave a heart-felt, humorous, and eloquent eulogy at Willie Tomnuk's Celebration of Life.

Gordon and Christina Eden are both having surgeries this week
Roy Nehra has been very sick and is in the ICU at Surrey Memorial.

Hall Rental Committee – In John’s absence, Bob O’Keefe reported as follows:

The Lodge came through a difficult couple of years due to Covid. It is quite remarkable and an impressive job done by John to get Rentals back on track. Our profile in the community has been enhanced and two councillors are now new members and their support is greatly appreciated. The profits for rental are 50% higher from this time last year and \$3,000 over budget. Rental activities are busy in June and July. Kudos to John.

Bar Committee – no report

Historian – no report

UNFINISHED BUSINESS:

Future events:

1. **Seniors Expo:** June 17, 2023, 9:00 - noon – downstairs hall and Lounge. Elvis will be in the Building!! The set up is being done by Trevor Halford’s team.
2. **Hilarapy Comedy Night:** Elaine Cheung encouraged members to attend the Hilarapy Comedy Night on Friday in the downstairs hall. There are still tickets available.
3. **Canada Day celebration:** July 1, 2023, 3:00 – 8:00 p.m. Downstairs Hall and Parking Lot. BBQ: Hamburger \$12.00 or Hotdog \$8.00 with Potato Salad, Ice Cream cookie \$3.00. Limited Bar. Entertainment by Brandall.
4. **B.C. Conference:** Penticton, June 10-11, 2023. Kelly McKay presented the delegates report (attached).

With regard to Kelly’s concern that they did not have a donation cheque to present at the Conference, Bob O’Keefe will make sure that, instead of mailing a cheque at the end of the year, the cheque would be held until the Conference in June to be presented.

The request to have the 2024 B.C. Conference hosted by the White Rock Elks was discussed and Pete Allard and Don Alton discussed their experiences with hosting the Conferences when it was normal for over 300 to attend. These days the conferences are much smaller with about 50 participants. It will be taken to the Executive Meeting on June 28, 2023 for discussion.

5. **Elks of Canada National Virtual Convention:** July 15-16, 2023. Registration deadline is July 7, 2023 with fees of \$20. Printed Booklets at \$10 are optional. Proceeds will go to Elks and Royal Purple Fund for Children. Please let the Executive know if you would like to attend as a group.
6. **Aldergrove Days:** June 24, 2023, the Aldergrove Elks is celebrating 100 years and is holding an event at the Aldergrove Legion. From 10:00 – 3:00 there will be local vendors, food trucks, a car show, kids zone, ice cream truck and live music. At 7:00 p.m. there is a formal dinner including wine for \$45.00 and a tribute band Tragically Hip tribute band. Sherry has tickets available. Partial proceeds to childhood cancer.

NEW BUSINESS: – None

GOOD OF THE ORDER:

1. Thanks to Bill and his friend John for installing the two new toilets downstairs.
2. Thanks to Cheryl for planting flowers along the side of the building.
3. Thanks to Ray and Al for weeding the area.
4. Thanks to Bob and Ray for trimming the hedges.

ADJOURNMENT

NEXT MEETINGS

Executive Meeting: Wednesday, June 28, 2023 at 2:00 p.m.

General Meeting: Tuesday, September 12, 2023 at 7:00 p.m.

Executive Meeting: Wednesday, September 27, 2023 at 2:00 p.m.

ADJOURNMENT:

There being no further business, the meeting was adjourned at 8:20 p.m.



Hon. Kerry-Lynne D. Findlay, P.C., K.C., M.P.
South Surrey—White Rock

Dear Judi,

I hope this letter finds you in good health and high spirits. I am writing to express my deepest gratitude and heartfelt thanks to you and the entire White Rock Elks Club and the Ukrainian ladies of South Surrey and White Rock for organizing the recent fundraiser held on May 27, 2023, to support the children, elderly and injured in Ukraine. Your efforts and dedication towards making this impact has truly left an indelible mark.

The success of the fundraiser would not have been possible without your exceptional leadership, tireless commitment, and the combined efforts of your passionate team. From the initial planning stages to the final execution, it was evident that every detail was meticulously handled, ensuring a seamless and memorable event for all involved.

I was truly inspired by the unwavering enthusiasm and unwavering support of everyone associated with the White Rock Elks. Your dedication to the cause and the genuine care you demonstrate for the well-being of our brothers and sisters in Ukraine is commendable. The funds raised during the event will undoubtedly make a significant difference in the lives of those in need, providing them with essential resources, opportunities, and hope for a brighter future.

The event itself was not only a fundraising success but also an occasion to foster a sense of unity, compassion, and camaraderie among all attendees. It was heartwarming to witness the community coming together, driven by a shared goal of making a positive impact. Please extend my gratitude to the entire organizing committee and all the volunteers who generously dedicated their time, skills, and resources to make the fundraiser a

resounding success. Their selflessness and dedication truly embody the spirit of community service.

Once again, thank you for your exceptional work in organizing the fundraiser and for your commitment to the betterment of our community. It is through collective efforts like these that we can create meaningful change and improve the lives of those in need. Please keep me informed about future events and initiatives organized by the White rock Elks so that I can continue to offer my support.

Sincerely,

A handwritten signature in black ink that reads "Kerry-Lynne D. Findlay". The signature is written in a cursive, flowing style.

Hon. Kerry-Lynne D. Findlay, P.C., K.C.

Chief Opposition Whip

Member of Parliament for South Surrey—White Rock

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**B.C. Elks Association 94th Annual Conference
Penticton Elks Lodge No. 51
June 10 and 11, 2023**

Members in attendance: 59

Bill and I arrived on Friday, June 9, 2023. We got our package of what was going to happen in the following days. We went to a BBQ which was supplied by the Penticton Lodge #51. The BBQ was fantastic and the Lodge was decorated wonderfully.

Saturday, June 10, 2023

The Opening Ceremony started at 9:00 a.m. with a Message from the Grand Exalted Ruler, Leonard Shain and a Message from Kari Senko, President, B.C. Elks.

After that, there was an Elks and Royal Purple Fund for Children presentation. A number of Lodges got up and gave donations. Bill and I didn't know this was going to happen so we had no donation from White Rock. Deb Sallenback said that about \$60,000 went to children with hearing problems and their families. I did notice that White Rock Lodge, in the year April 1, 2022 to March 31, 2023, donated \$2,000 to B.C. Hearing.

They talked about the changing the National Logo but it seemed that most B.C. members did not want it changed.

It was also noted that Lodges should be updating their Bylaws to conform with National Bylaws.

Resolutions:

We went over the Resolutions that had been submitted:

Circulated Resolution No. 1

M/S J. Hurst, Linda Gigliotti CARRIED

WHEREAS: The B.C. Elks Association now has the annual Registration/Affiliation fee paid in quarterly instalments and

WHEREAS: This puts an unnecessary burden on the Lodge and Association Secretaries/Treasurers.

THEREFORE BE IT RESOLVED THAT: That Bylaws Article 6, Association Revenues, be amended as follows: Article 6.1.1. By deleting from "in quarterly

installments due March 31, June 30, September 30, and December 31, and replacing with annually on December 31", and

Article 6.2 be deleted in its entirety and replaced with "The Registration/Affiliation fee shall be forwarded by the Secretary of each Lodge to the Association office no later than 30 days after the due date of December 31 as in Article 6.1.1. Such payment shall be accompanied by a statistical report on forms furnished by the Office Administrator. Such reports shall be for the term January 1 to December 31 of each year."

Submitted by Port Coquitlam No. 49

No-one from Port Coquitlam No. 49 was present to speak on it so it was cancelled.

Circulated Resolution No. 2

THEREFORE BE IT RESOLVED THAT: All legislation, orders, edits, declarations and resolutions which have been adopted at this 93rd Annual Conference be confirmed and that wherever necessary, the Constitution and By-Laws, rules and privileges of the Association be amended to give full force and effect thereto.

Submitted by the B.C. Elks Association

Resolution No. 2 was MOVED, SECONDED AND CARRIED.

National Conventions

A discussion took place on the exorbitant cost for the National Office to bring all the equipment, supplies and staff to various Provinces for Conventions For example, the cost of a Convention in a Province would be about \$70,000, whereas if it was held in Regina it would be \$15,000. Geographically, Regina is virtually the middle of Canada and relatively easy for delegates to travel to. The following motion was supported and it will be voted on at the National Conference. It is also planned to have Virtual meetings.

A Resolution was presented from National to have Conventions every year for the next three years in Regina.

The Resolution was MOVED, SECONDED AND CARRIED.

The Elks Recreation Children’s Camp Society of B.C.

Circulated Resolution No. 1

THEREFORE BE IT RESOLVED THAT: All legislation, orders, edits, declarations and resolutions which have been adopted at this Annual General Meeting be confirmed and that wherever necessary, the Constitution and By-Laws, rules and privileges of the Society be amended to give full force and effect thereto.

Submitted by the Board of Directors

Resolution No. 1 was MOVED, SECONDED AND CARRIED.

A discussion took place on the three Childrens Camps:

ElkCanoe, Salmon Arm. This Camp is on leased land that expires in five years. They are concerned that the Municipal Government will not renew the lease, particularly as condos have been built on the other side of the road. The community is working hard to keep the Program. ElkCanoe had 798 campers in 2022.

Elkgrove, Aldergrove. Elkgrove had 45 groups with 631 campers in 2022.

Elkhaven, Denman Island. Elkhaven had 23 groups with 678 campers.

On Saturday evening there was a Dinner/Dance with the theme “Purple Passion”. Everyone wore purple and it was a lot of fun. Dinner was steak, prawns, potatoes and veggies. It was a great dinner and a good dance.

Sunday, June 11, 2023

Election:

At 9:00 the Election for the new officers for B.C. Elks took place.

President:	Nick Geerdink
Immediate Past President:	Kari Senko
1 st Vice President:	Randy Schellenberg
2 nd Vice President:	Charlie Beamin
3 rd Vice President:	Laurie Kidd
Director:	Larry Oakley
Director:	Ruth Hoyte

More discussion took place on the Childrens’ Camps.

The ceremony for the Installation of New Officers was performed.

Another Dinner Dance – “President’s Ball” was held in the evening.

We really enjoyed the Conference, met a lot of new members and enjoyed learning more about the Elks. A great time was had by everyone.

Conference 2024

A request was made by Leonard Shain, Grand Exalted Ruler and Kari Senko, B.C. President that the 2024 Conference be hosted by the White Rock Elks and I said I would present this proposal to the Lodge. Kari said she would come to White Rock to discuss it and Barb Gee, from Langley, would help.

Respectfully submitted
Kelly McKay
1st Vice President